

# CALL TO ARTISTS FOR PUBLIC ART COMMISSION ARLINGTON ROAD AND WEST 17<sup>TH</sup> STREET ROUNDBOUT

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BLOOMINGTON, INDIANA  
JUNE 2014

APPLICATIONS DUE AUGUST 1, 2014



CRESCENT BEND  
NEIGHBORHOOD  
ASSOCIATION

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## **I. Project Information**

### **A. Project Overview**

The City of Bloomington recognizes that the visual quality of public space has a profound impact on the community at large. Well-designed public amenities such as roundabouts can improve the appearance and safety of an area, give it new vibrancy and make the public feel welcome. Both quality design and public art in public spaces contribute to livable communities.

The City of Bloomington and the Indiana Department of Transportation will be constructing a roundabout at the intersection of Arlington Road and West 17<sup>th</sup> Street beginning in 2014. This corridor is a highly trafficked east-west connector between Indiana SR 37 (soon to be Interstate 69) and the eastern side of Bloomington which includes the Indiana University campus.

The City of Bloomington's Arts Commission has identified this site as a high priority one for public art; roundabouts are exceptionally good locations for art placement, and the Crescent Bend neighborhood currently does not have public art as part of its visual landscape. The Crescent Bend Neighborhood Association was granted funds by the City of Bloomington's Housing and Neighborhood Development (HAND) to support this Call to Artists. Their intent is to commission an artwork which will serve as a welcoming symbol to the neighborhood and to the thousands of citizens and visitors who will pass by it daily.

### **B. Background**

The Crescent Bend neighborhood is distinguished by a history of close ties to Bloomington and Monroe County's cherished limestone history. The Crescent Quarry was located nearby, and many residences in the area were initially associated with workers in that industry. The area provides a point of transition from the northwest neighborhoods into the City's downtown core and east to Indiana University.

This Arlington Road and West 17<sup>th</sup> Street Roundabout artwork will function as the capstone for a long-anticipated street improvement project and will serve as a physical marker representing Crescent Bend's role in the historic background of the area and its ongoing pride of place.

Installation of commission will be coordinated with roundabout construction but should be completed by the second quarter of 2015.

### **C. Project Limits**

The designated site for the artwork is the interior of the roundabout which is approximately 38 feet in diameter. Most of the open space inside of the roundabout's apron which serves as a vehicular curb will be shared by brick pavers, artwork and landscaping. The artist is encouraged to review the design of the site elements that will accompany the public art in the roundabout (please see attached). The selected artist will be required to work with the

project team which will include members of the City's engineering staff, public art staff, HAND staff and representatives of the Crescent Bend Neighborhood Association during the design and installation phases of the project to ensure the most effective integration into the overall design concept. A general diagram of the site is included as **Appendix A**.

#### **D. Project Information Contact**

All questions related to this project should be submitted to:

Miah Michaelson

Department of Economic and Sustainable Development

401 N. Morton Street Suite 130

Bloomington, IN 47402 812.349.3534

[michaelm@bloomington.in.gov](mailto:michaelm@bloomington.in.gov)

## **II. Scope of Services**

### **A. General**

The artist selected will enter into an agreement with the Crescent Bend Neighborhood Association to develop and submit final designs and detailed fabrication and installation plans consistent with the proposal, then complete the execution and installation of the approved artwork commission.

### **B. Project Services**

1. The commission includes design, fabrication, installation and illumination of artwork. Related services include, but are not limited to: conceptualization and design, including development of construction documents; specification of required equipment, materials and fabrication methods; identification of installation requirements; development of a budget identifying all associated costs; fabrication and installation.

### **C. Project Specifics**

**Arlington Road and West 17<sup>th</sup> Street Roundabout Artwork** - Total commission budget: \$12,000

An artwork installation that will provide a visual identity for the area that distinguishes it from surrounding areas; invite and promote connectivity to and from neighboring areas; acknowledge the process of change and transformation in communities and public spaces; and encourage visitors to explore the area.

### **Specifications and Considerations**

- a. Artwork may not exceed a structurally safe height and weight.
- b. Artwork may not restrict sightlines for drivers, pedestrians and cyclists.
- c. Artwork may not encroach upon the minimum usable walkway around the roundabout.
- d. Artwork may not negatively impact underground utilities.

- e. Electrical conduit will be at the site for illumination from inside or outside the artwork.
- f. Any material appropriate for outdoor artwork may be proposed; however materials selected should be durable and resistant to vandalism and have minimal maintenance and upkeep requirements.

### **III. Artist Selection Timetable**

Call for Proposals Issued	June 19, 2014
Artist Proposals Due	August 1, 2014
Selection Panel/Interviews	August 2014
Contracts Executed	September 2014
Installation	4 <sup>th</sup> Quarter 2014 – 2 <sup>nd</sup> Quarter 2015 (pending site construction completion)

### **IV. Proposal Submission**

#### **A. Proposal Submission Process**

1. Notice provided to Interested Artists/Artist Teams as part of the Call to Artists process:
  - a. The Crescent Bend Neighborhood and the City of Bloomington are not responsible for costs incurred by anyone responding to this Call to Artists.
  - b. The Crescent Bend Neighborhood and the City of Bloomington expressly reserve the right to amend or withdraw this Call to Artists at any time and to reject any or all applications.
  - c. The Crescent Bend Neighborhood and the City of Bloomington reserve the right to request additional information at any stage of the Call to Artists evaluation process.

#### **B. Proposal Components**

1. The proposal should be in writing, submitted on time and in accordance with the process described below and be signed by the artist or the artist team lead individual.
2. The proposal should comply with the following formatting requirements:
  - a. Only materials specifically requested should be included.
3. The proposal should contain the following information, presented in the order shown:
  - a. Commission Form (Appendix B) attached.
  - b. Cover letter – Briefly discuss why the artist or artist team is best qualified to be chosen. Also indicate the availability of the artist or artist team members to undertake this project in the time constraints.
  - c. Conceptual and Material Approach to the Project – Address the artist or artist team’s approach to the project, including materials to be used and process.

- d. One (1) set of Visuals – Include up to ten (10) visuals to illustrate approach. Visuals may be sketches, scale drawings, renderings, maquettes, collages, etc. that the artist/artist team deems appropriate and adequate to communicate their approach to the Selection Panel.
- e. Site, installation and illumination requirements – Provide specifics on dimensions of any pad or base required, what illumination will be utilized, and what equipment will be needed for installation.
- f. Detailed Project Budget and Timeline
- g. Resume – Include a professional resume for the responding artist or for each artist team member. Each resume shall be typed and be a maximum of two pages in length.
- h. One (1) CD of Sample Images and Image List – Include a total of 10 digital images of past work by the submitting artist or artist team. The image list should be numbered and annotated with the artist's name, title of the work, date the work was completed, medium of work, location of the work, cost of the work, time period for completion of work, and a short description of the Artwork.

### **C. Submission**

1. Proposals are due by August 1, 2014.

Via mail:

Miah Michaelsen

Department of Economic and Sustainable Development

401 N. Morton Street Suite 130

Bloomington, IN 47402

Via electronic submission:

Send materials in a zip file or in a link to Dropbox, Box or some commonly available file share program to [michaelm@bloomington.in.gov](mailto:michaelm@bloomington.in.gov).

## **V. Evaluation and Commission Award**

### **A. Evaluation**

1. The Arlington Road and West 17<sup>th</sup> Street Roundabout Selection Panel will oversee the selection approval of the commission. The Selection Panel reserves the right to waive any minor irregularities in the Call to Artists request process.
2. The Selection Panel reserves the right to interview any or all responding artists at its discretion. The Selection Panel is not responsible for any costs incurred by the artists in preparing for or participating in an interview.
3. The Selection Panel is composed of representatives of the HAND and Public Works Departments, Crescent Bend Neighborhood Association and public arts staff.
4. The Selection Panel will review and evaluate proposals based on the following criteria:
  - a) Aesthetic quality as outlined in the conceptual approach for this project.
  - b) Aesthetic quality of previously completed art projects and commissions.

- c) Appropriateness of previously completed artworks to their context and site, including safety and scale.
  - d) Durability and suitability of materials proposed related to resistance to vandalism and minimization of maintenance requirements.
  - e) Experience working with community groups and the public sector.
5. The Selection Panel will submit its recommendations to the Arts Commission and HAND for final approval.

## **B. Contract**

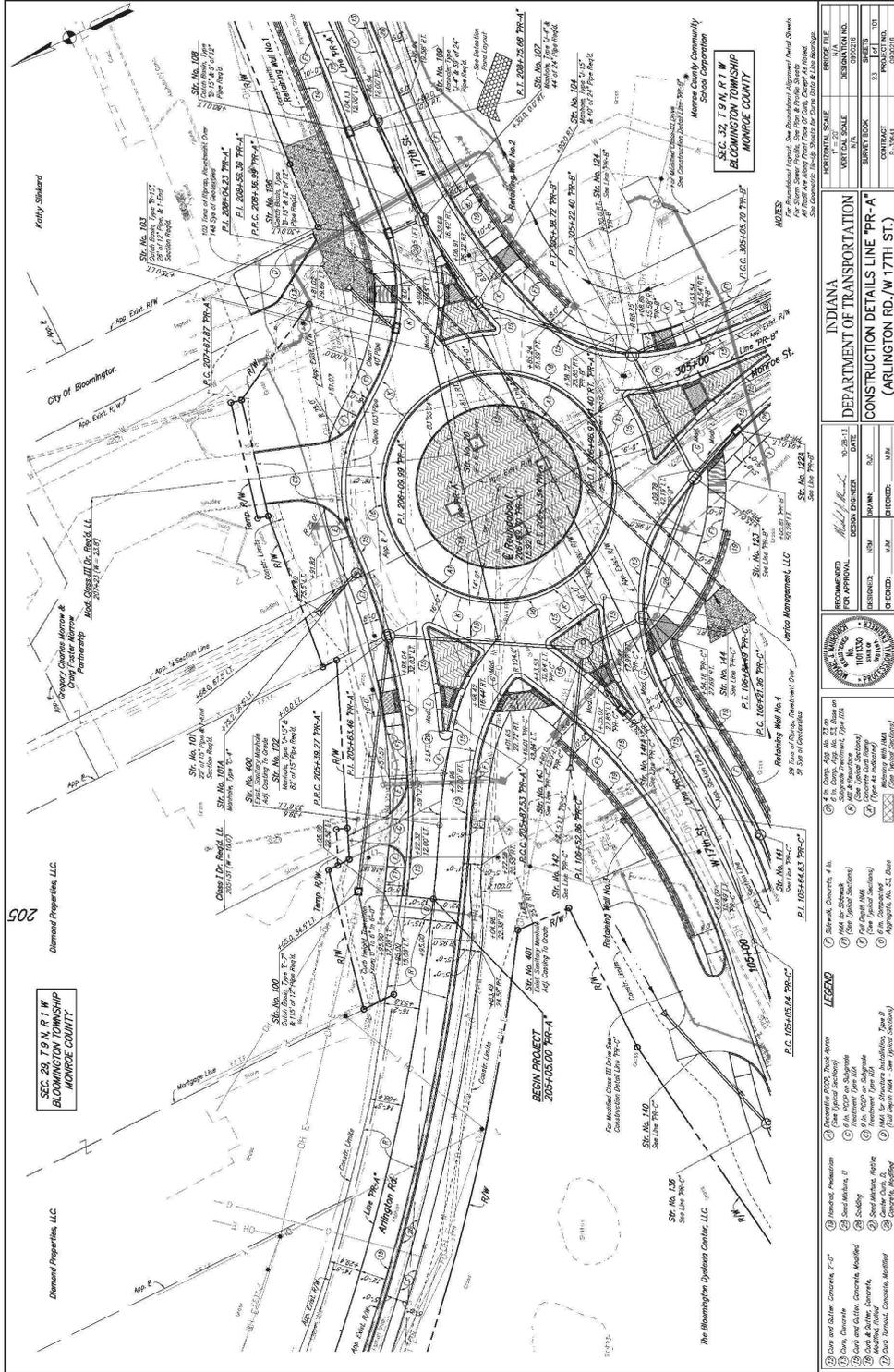
1. The specific terms of the agreement will be negotiated by the artist and the Crescent Bend Neighborhood Association; drafted by public art staff; with final approval by HAND. The contract will, at minimum, include the following:
- a. A description of services to include preparation and submission of schematic designs; submission of fabrication and materials specifications; submission of final construction drawings; fabrication; installation; and submission of any maintenance or operational requirements.
  - b. Payment amount, with a breakdown of payments and a payment schedule.
  - c. Project timeline.
  - d. Details on warranties of quality and condition.
  - e. Artist insurance requirements.
  - f. Specific city, state and federal requirements related to the performance of the commission as applicable.
2. A contract for a commission by an artist team will be in the name of the Applicant Artist identified on the Commission Form.

## **VI. Appendices**

- A: General Site Diagram
- B: Commission Form



# APPENDIX A General Site Diagram



**APPENDIX B**



**ARLINGTON ROAD AND WEST 17<sup>TH</sup> STREET ROUNDABOUT  
COMMISSION OPPORTUNITY FORM**

Attach as first page of the proposal.

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Name of Individual Applicant or Name of Applicant for Artist Team

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Team Members

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Primary Team Contact Name (if applicable)

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Signature of Primary Team Contact

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Individual or Primary Team Contact Telephone Number

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Individual or Primary Team Contact Email Address

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Individual or Primary Team Contact Mailing Address